

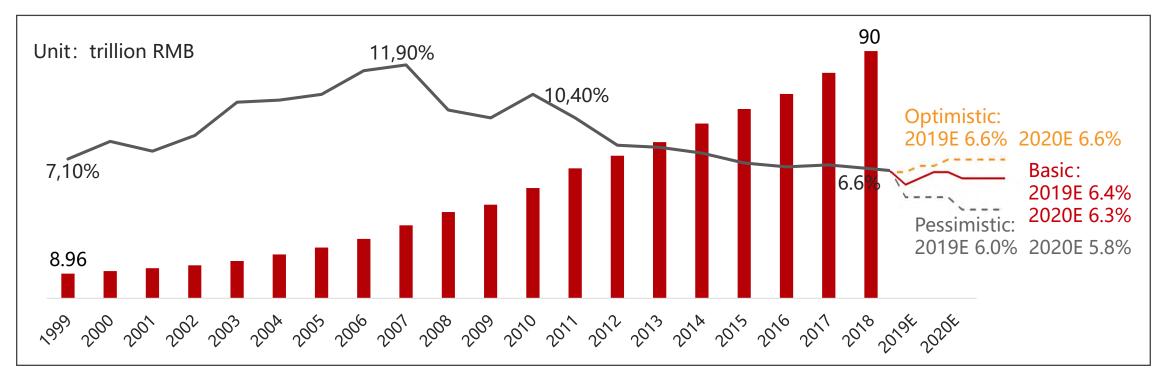
# CHINA FLUID POWER MARKET

3 April, 2019 Hannover Messe, Germany

China Hydraulics Pneumatics & Seals Association Dr. Mo Zhong



## China economic growth path in the next two years?



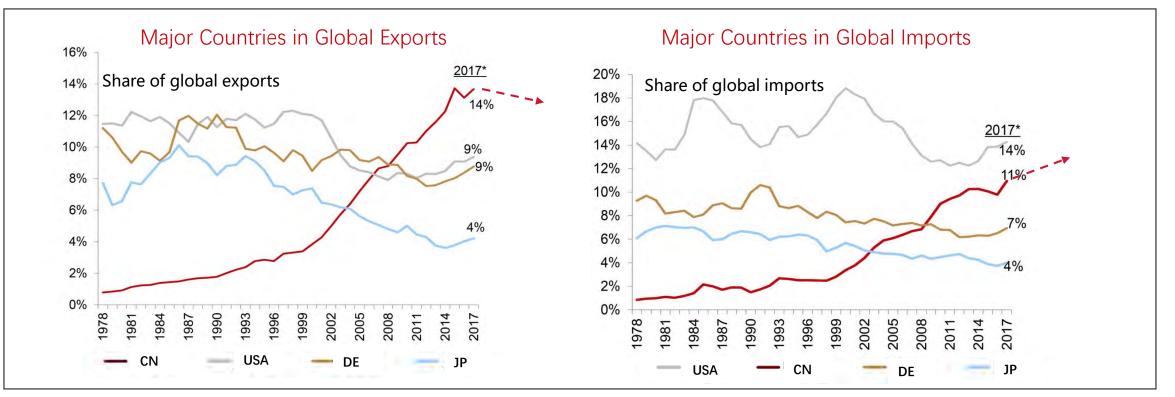
#### Main influence factors in 2019/2020

Data Sources: National Bureau of Statistics(NBS), CICC

- Uncertainty of the international political and economic situations: Sino-US, Sino-EU and US-EU
- SOE reform and improvement of market condition and environment
- Monetary policy, internal and external pressures on the RMB exchange rate



## China has the largest share of global trade

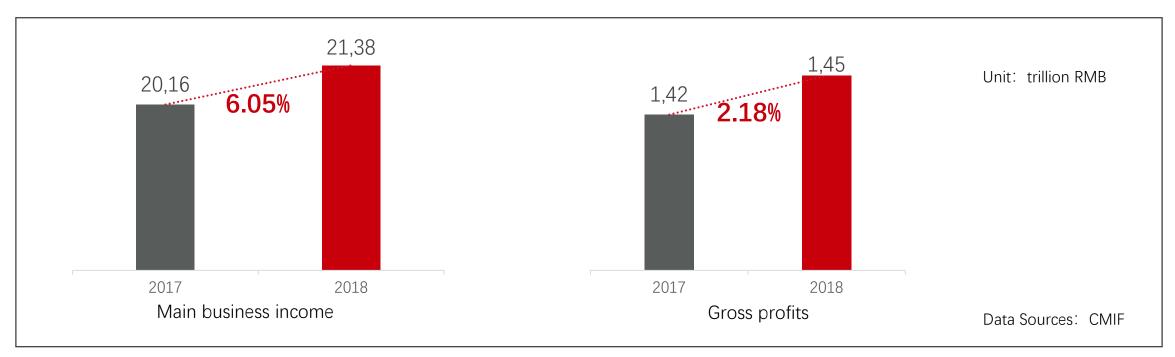


Data Sources: WTO、CICC

- China is the world's largest exporter, which accounted for 14% of global share in 2017.
- China is the world's second largest importer, which accounted for 11% of global share in 2017.
- China imports and exports tend to balance in the next few years due to change of Sino-US trade.



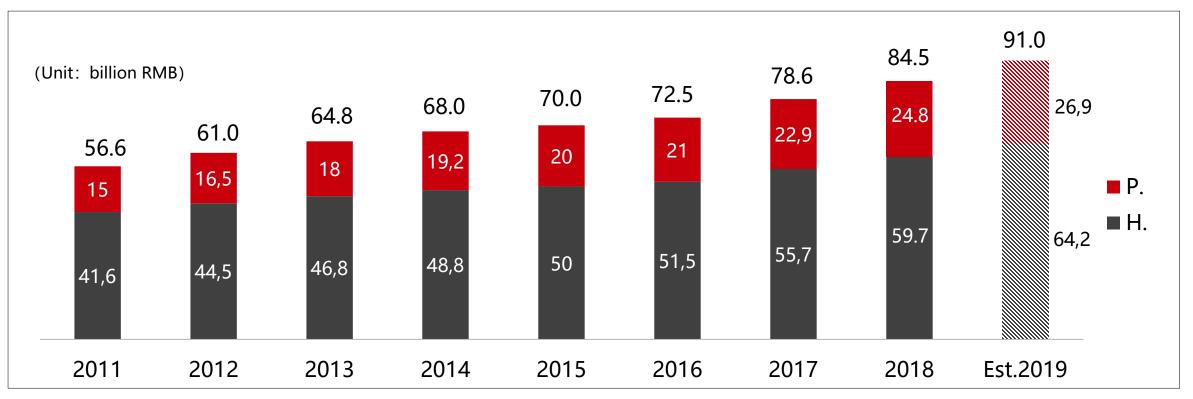
## **China Machinery Industry in 2018**



- The main business income of the machinery industry increased by 6.05%, and the total profit increased by 2.18% YoY in 2018.
- It is expected to maintain steady growth in 2019
- As the largest sub-sector of the machinery industry--automobile manufacturing industry has declined significantly



## **China Fluid Power Market Development**

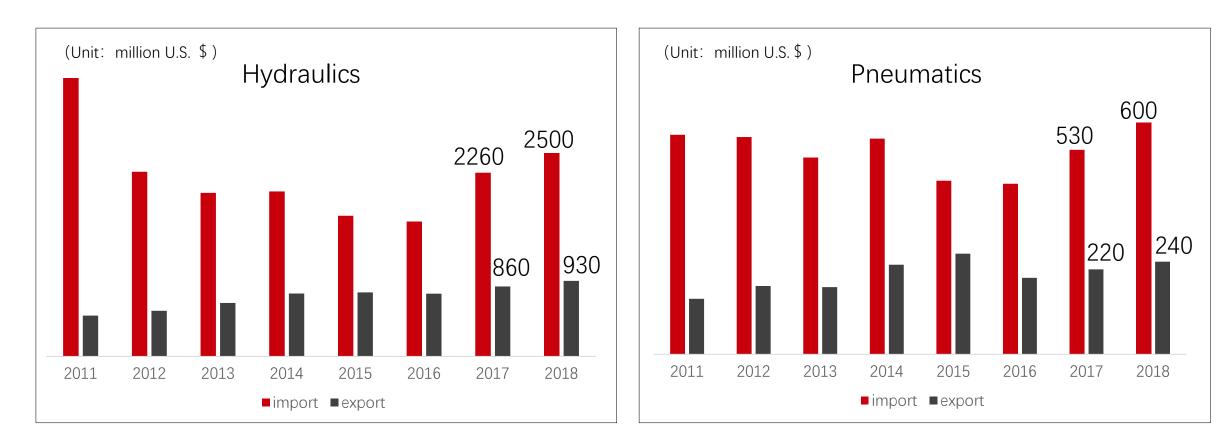


- Hydraulic sales + 7.2% in 2018
- Pneumatic sales + 8.2% in 2018
- Sales forecast in 2019: + 7.5% by Hydraulic and +8.3% by Pneumatic

\* Data didn't cover all sales of imported products



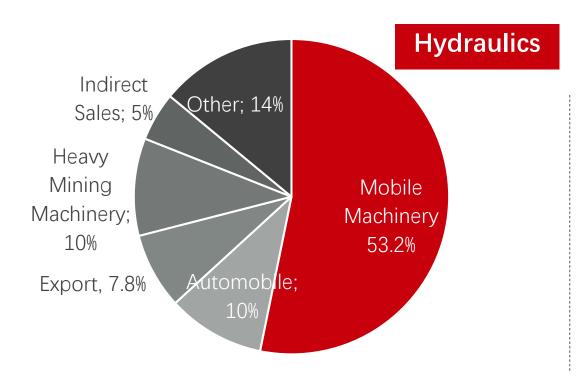
## Import & Export in 2011-2018



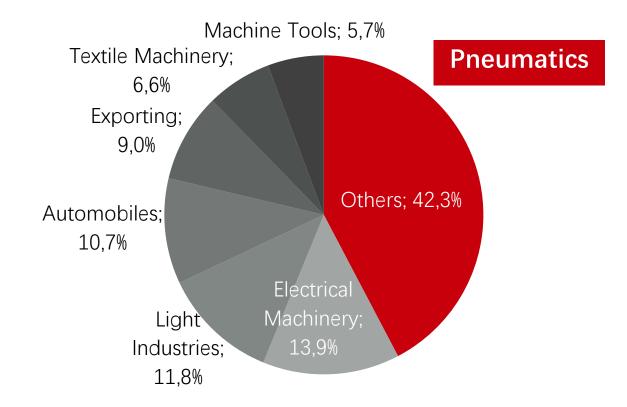
Hydraulic imports accounted for 28% of China's total sales in 2018 Pneumatic imports accounted for 15% of China's total sales in 2018



## **Market of Fluid Power Products**



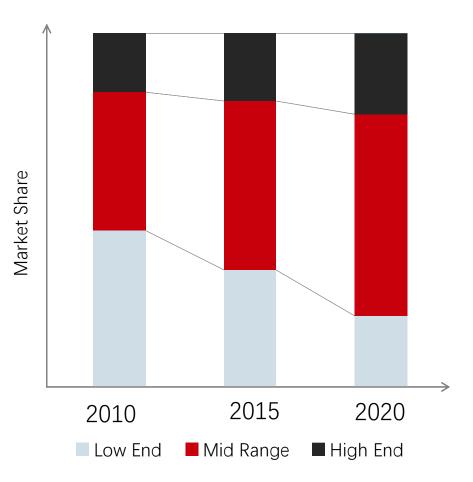
- Traditional fields: Machines & Tools, engineering machinery, agriculture machinery, automobiles …
- New fields: marine engineering, energy saving, environmental protection, aerospace...



- China is in the period of automation transformation, and the demand for pneumatic products is large.
- Demanding areas: automation, light industry, textiles, automobiles, metallurgy, chemical, mining, foods...



## **The Development Trend**



### **High End**

Moderate Growth Rate Chinese OEMs focus more and more with high technology products

### Mid Range

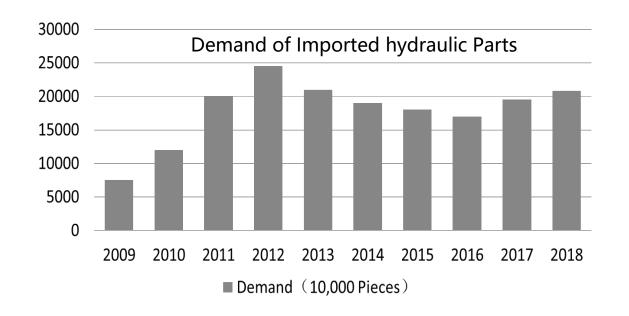
Fastest Growth Rate, but Sensitive to Price Performance Ratio

## Low End

Negative Growth Rate Look for low cost solution



## Most of international Fliud Power enterprises has been engaging in China





- China is the world's largest construction machinery manufacturer country and with the most demand for hydraulic components.
- International brands accounted for 50% of hydraulic market in China.
- The overall technology and quality of Chinese local enterprises have improved, and also the technological gap between Chinese companies and global leading companies is gradually shortening.



# The Transformation of China Pneumatic Industry

### **Industry Status**

- Chinese local enterprises are basically smallscale enterprises(Annual sales income between 100-300 million RMB).
- Only AIRTAC sales up to 3 billion/year.

#### **Industry Expansion**

From low-end applications to mid-range and high-end application industries.

#### **Business Transformation**

From pure production companies to package program companies which provide solutions.





- China Hydraulics Pneumatics & Seals Association
- Established: 1990 Membership: 500+
- A magazine of *Hydraulics Pneumatics & Seals*
- 4 specialized branches
  - Hydro-dynamics Pneumatics
  - Rubber Seals Mechanical Seals & Packing Seals

The association secretariat operates the daily work, which locate in:

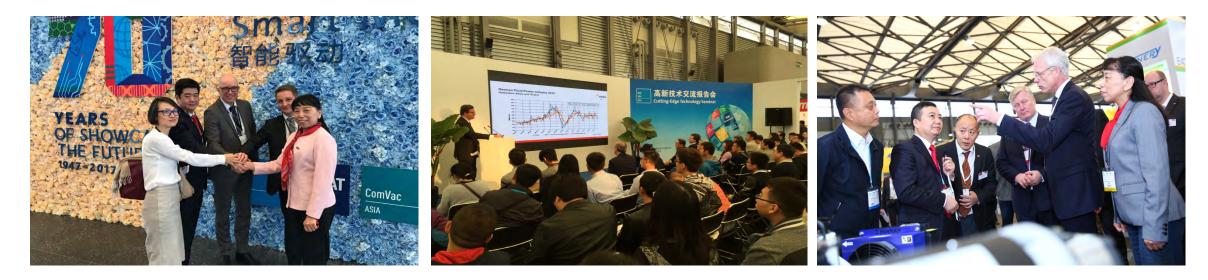
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PTC ASIA has been held for 28 years in Shanghai, China, and this year's show will be grandly opened in 23-26, Oct. 2019.

Organizers: China Hydraulics Pneumatics & Seals Association, China General Machine

Components Industry Association, Hannover Milano Fairs Shanghai Ltd.



Organizers

International Technology Seminar

German Lower Saxony VIP delegation group

## About CHPSA

















# Build international cooperation bridge. Support in developing the Chinese market.



# THANKS!