

Herzlich Willkommen zum International Fluid Power Summit

HANNOVER MESSE
2015

Tuesday, 14.04.2014
Hannover



Deutsche Messe

Get new technology first



Fluid Power – around the world!

MDA Worldwide Events

Wolfgang Pech
Senior Vice President



Global Fairs. Global Business.



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MDA Worldwide I

PTC/MDA ASIA, Shanghai 27 - 30 Oct 2015



- Most comprehensive presentation in ASIA
- Introduction of key topic: SMART MANUFACTURING across all concurrent shows
- VDMA supported Forum
- Introduction of the Fair Pricing System from 2015



MDA INDIA, Delhi 9 - 11 Dec 2015

- MDA as an integral part of WIN INDIA – well integrated with Industrial Automation
- Side-lined by a strong Forum developed by VDMA and FPSI
- **New 2015:** Automation application park, solution hubs, conferences to connect exhibits and usage
- The next step for you after Partner Country INDIA at HANNOVER MESSE 2015

MDA Worldwide II

MDA NORTH AMERICA, Chicago 12 - 17 Sep 2016



- Most comprehensive presentation of MDA in NORTH AMERICA
- 12% Visitor Growth
- Strong links to concurrent shows – Automation & Machine Tool Show
- Focus on key topics: Integrated Industries & Education supported by VDMA
- Extension of International Pavilions – further growth



MDA SOUTH AMERICA, Sao Paulo, June 2017

- Relaunch concept in progress - we are planning to bring back MDA in conjunction with Automation, Components, Industrial Equipment, IT and Electrical Supplies in one show

MDA Worldwide III



Hydraulics & Pneumatics WIN EURASIA, Istanbul 17 - 20 Mar 2016

- New Opportunity: – new structure & new buyer groups for expansion of the four display concurrent shows for 2016
- Unique community gathering for each topic
- Improved link of MDA topics to the relevant other show parts

Other Fluid Power Opportunities Worldwide

- WIN URAL Metalworking, Russia, Ekaterinenburg, 2-4 Dec 2015
- MDA SOUTH AMERICA, Brazil, São Paulo, June 2017
- CanWEA , Canada, Toronto, 5 - 7 October 2015

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